

The essence of identity

Sardinia's pure cultural heritage is the pivot point of the design of the new 5-star **Baglioni Resort Sardinia**. The design came out of a partnership between Studio Spagnulo & Partners and Italian Design Brands (IDB)

he new 5-star Baglioni Resort, part of The Leading Hotels of the World, forges a complete symbiosis with the earth. Located in the protected marine area of Tavolara, on the north-eastern coast of Sardinia, north of San Teodoro, the resort is surrounded by a clearing overlooking the enchanting Lu Impostu beach. It was not only a given that there would be a union with the spirit of the place, its colors, fragrances, and wind was, but it is also deepest essence of the interior design. The project was commissioned to Studio Spagnulo & Partners - a 15-year-long partnership — together with Italian Design Brands (IDB), an Italian hub of high quality Italian furniture and design with which the prestigious hotel chain has made a partnership for upcoming openings and renovations. Genius